

Grossmont Community Concert Association Board of Directors Meeting - 1 March 2010

The meeting was called to order at 7:00 P.M. by President Ron Shelby, a quorum of members was present.

There were no additions or corrections to the minutes of the last meeting, Barbara Davis moved and Ken Nemeroff seconded a motion to accept the Minutes of the 21 January meeting as sent out, the motion passed.

The Treasurer, Dan Kitchen, was absent so no Treasurer's Report was available.

Committee Reports:

Concert Committee - Larry Brass reported that preparations are progressing for the March 9th program featuring the Canadian Tenors. Ron Shelby reported that the Kroc theater contracts have been signed for the 10/11 Season. A letter was sent with the contracts clarifying our position on the "cancellation clause" of the contract.

Hospitality Committee - Barbara Davis announced that the annual board dinner would be held at the Crown Plaza Hanalei facility in Mission Valley. The date will be Wednesday, May 19th, the menu will include Salmon Kauai served on a bed of oriental vegetables, with Wasabi Cream Sauce on the side, along with steamed rice or Pork Loin Courvoisier served with baked cinnamon apple, mashed potatoes and seasonal vegetables. Included will be salad, a Lemon Torte dessert and coffee or tea. A vegetarian meal is available on request. We will meet in the Peacock Room II, check in time will begin at 6:15 P.M., dinner will be served at 7:00 P.M., a cocktail waitress will be available before dinner for those who wish to have a cocktail. The parking will be validated so there will be no additional cost. Plans are to have a music scholarship winner provide entertainment. Tickets will go on sale at the April 5th Board meeting and the cost will \$45.00 per person.

Membership Committee - Joe Green reported that he has mailed out 713 letters written by President Shelby explaining about our new ticket prices and theater venue. Membership sales will be conducted at the next two concerts on 9 March and 20 April. Volunteers are needed to man the sales tables and hand out membership brochures. As soon as they are available advertising posters, with sales brochures, will be passed out to each board member who is asked to distribute them to businesses throughout the community.

Nominating Committee - Dick Stowers reported that he is looking for recommendations for new Board Members. He has forms available tonight and will have them at the concert on March 9th. The committee plans to present their nominations for Board Officers at the April 5th Board Meeting. The By Laws do not require prior notification of our nominations before an election, therefore, if the Committee can get their slate of officers and new board members ready by the April 5th meeting we will have election of officers at that meeting. If the Committee is not ready election will be held at the April 28th meeting.

Publicity Committee - They are looking for suggestions on advertising for new sales, since

this year it is anticipated that sales will be slow. After the membership campaign we will need to personally contact those who did not renew. Ron Shelby asked Marilyn Kistler to devise a plan for contacting these people and encouraging them to renew their membership. The idea of accepting credit cards was discussed and the feasibility of offering that service will be researched.

Music Scholarship Council - Barbara Slater asked for everyone's support of the MSC Fashion Show Luncheon which will be scheduled for March 20th at the Mission Valley Resort in Mission Valley. The scholarship fund raising event will begin at 11:00 A.M., and will cost \$35.00. If you wish to purchase tickets please contact Anita Reith at 444-0600.

New Business:

1. The following members were appointed to serve on the Audit Committee: Joe Klock, John Serrano and Jan Larson. Ron Shelby announced that if the audit committee is able to complete their audit by the April 28th meeting then he will cancel the May 17th Board Meeting.
2. The Board was given the opportunity to review the City "Conceptual Business Plan for ECPAC" that was published on the city web site on February 17th. Ron Shelby reported that he and the Executive Committee met to review the plan and decided that although the plan is rather "ambitious" it basically would resolve most of our concerns. Therefore, he prepared a letter to the City Council that he will present to them at the public meeting which is scheduled for March 9th at 1:30 P.M. in the Council Chambers. He will also provide a copy to a Union Tribune reporter who has requested our comments. The March 9th Council meeting is open to the public and all members of the board are encouraged to attend and show our support for the theater. A copy of the letter will be on file.
3. Ron Shelby announced that Lou Spoltore and Gladys Tysdal from Live On Stage will be here for our March 9th concert and will meet with some of the officers while in town. Lou graciously offered to speak to our membership at the concert and will give them an update on what's going on with LOS and their future plans.
4. Joe Green brought up the subject of comp tickets for the bus drivers from La Vida Real and Covenant House, since they bring a large group of patrons. Ken Nemeroff moved that we extend comp tickets to those drivers, Mary Wells seconded and the motion passed.

Allan Frostrom moved we adjourn the meeting, Barbara Slater seconded and the meeting adjourned at 8:15 P.M.

Respectfully submitted,
Barbara Slater, Secretary